



ANNUAL



REPORT



2013



SPINA BIFIDA
ASSOCIATION



OUR MISSION

Since 1973, the Spina Bifida Association (SBA) has been the only national voluntary health agency dedicated solely to promoting the prevention of Spina Bifida and enhancing the lives of all affected.



2013 PROGRAMMATIC HIGHLIGHTS

In 2013, SBA celebrated its 40th Anniversary. Over the years, we have made incredible strides with regard to prognosis, education, diagnosis, and treatment. Folic acid fortification and increased awareness of its effects have contributed to declining Spina Bifida rates. Advances like bladder catheterization, VP shunts, and understanding the condition's effect on cognitive function have also boosted survival rates and improved quality of life. These successes were made possible by individuals like you – concerned members of our Spina Bifida community. And in 2013, thanks to your continued support, SBA was able to:

In celebration of our 40th year of service, launch SB Stories (www.sbstories.org), a website allowing individuals impacted by Spina Bifida and their friends, families, and loved ones to share positive stories about living successfully with the birth defect. As each new story is added, a wall of photos is formed, doubling as a work of art honoring those who refuse to let Spina Bifida define them.

“Go on the road,” providing more than 600 individuals and families from underserved communities across the country with vital and affordable education on living with the birth defect at five Education Days held in California, Michigan, Maryland, North Carolina, and Utah.

Publish Spina Bifida and the Relationship to the Spine, one of our most popular fact sheets, designed to indicate common effects of Spina Bifida on various levels of the spine and helping to explain what can be expected physically and mentally at each level.

Begin holding playdates and parent chats at the Chapter levels in California and North Carolina to allow individuals, parents, and caregivers an opportunity to gather together and talk. SBA also launched new Facebook Groups specifically for parents, adults with Spina Bifida, and tweens to teens.

Send hundreds of newly printed copies of our Illuminations series free-of-charge to parents and caregivers of persons living with Spina Bifida thanks to a grant from Hollister Incorporated. The series, available in English and Spanish, provides readers with developmental tools and resources from birth through the teen years.

Go digital with the launch of SB Insights, our new electronic magazine, providing readers with deeper, richer, and more up-to-date content in a new multimedia format. SBA received more than 400 subscribers in the first 24 hours!

During Spina Bifida Awareness Month, reach more than 2.7 million people on Facebook and Twitter alone, providing constituents with updates on activities, highlighting advances in treatments and prevention, and linking to vital resources that can be shared with families, friends, and health care providers.

Begin work on developing a Spina Bifida Collaborative Care Network (SBCCN) that will link people with Spina Bifida, health care providers, clinics, and Chapters, allowing them to communicate with one another and thus improve the standard and quality of care that patients with Spina Bifida receive.



OUR FINANCIALS

Total Expenses
\$2,160,586



Program Services

Education
\$633,437




Chapter Development
\$295,254



Research
\$196,039



Government Relations
\$174,536



Info & Referral
\$169,824



Fundraising
\$436,045



Management
& General
\$255,451

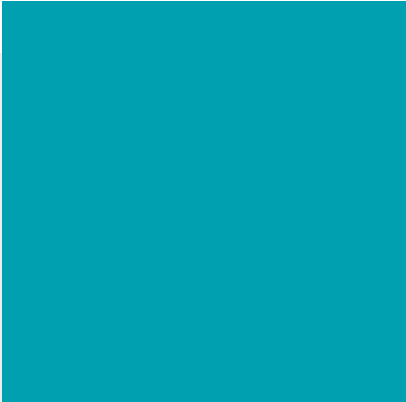
Total Revenue

\$2,006,241



Public Support

Grants
\$754,182



Contributions
\$583,916



Special Events
\$441,613



Federated Fundraising Organizations
\$80,420



Donated Services
\$25,971

Other Revenue

- Conferences and Meetings
\$90,806
- Sale of Materials/Services
\$29,578
- Other
\$5,931
- Investment Losses
(\$6,176)



THANK YOU TO OUR SUPPORTERS

SBA gratefully acknowledges the many individuals, corporations, and foundations who supported our work in 2013. We could not have done it without you! For more information on ways to give, please contact our Development Department at (202) 944-3285 x23 or development@sbaa.org.



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