



100 FUNDRAISING IDEAS

WHICH WILL YOU CHOOSE?

Look at this list of sample events and see if any of these ideas inspire you. You can also host an event that is not on this list. Be creative!

1 // BAKE SALE

Make some yummy treats and set up a table at your school, office, church or local market.

2 // GARAGE/YARD/MOVING SALE

Include only your family's items or ask neighbors and friends to join too. Donate the proceeds.

3 // CRAIGSLIST/EBAY SALE

Sell unwanted items online for a good cause.

4 // LEMONADE STAND

A great way to involve kids in your neighborhood!

5 // ICE CREAM SOCIAL

Buy or have a local business donate tubs of ice cream for your event. Have people pay a flat fee for the tasting and then donate proceeds.

6 // PIZZA PARTY

Invite friends, neighbors, and co-workers to a pizza party for a cause. Ask for donations or have attendees pay an entrance fee for the event.

7 // CAR WASH

Gather some supplies and friends and get to work. Charge per car or ask for donations.

8 // HOUSE PARTY

Turn a cocktail or dinner party into a fundraiser by asking guests for gifts. Share your story or invite a guest speaker.

9 // MARKET YOUR SERVICES

What talents do you have? Baking? Scrapbooking? Gardening? Sell your "skills" for a donation to SBA or donate a portion of the proceeds from your local business.

10 // POTLUCK DINNER AUCTION

Each family brings a fully cooked meal to auction off at the event.

11 // RESTAURANT NIGHT

Partner with a local restaurant willing to donate a % of sales for the day/night.



12 // BIRTHDAY GIVING

Is your birthday coming up? In lieu of gifts, ask folks for donations.

13 // BINGO

Partner with a local church or community center and sell Bingo cards. Instead of offering money for prizes, find local businesses that will donate prizes. Advertise the event in your community.

14 // NEW YEAR'S EVE PARTY

Ask attendees to donate \$20.16, \$20.17, or \$20.18 perhaps?

15 // PARENTS NIGHT OUT

For a fee, offer to babysit for kids in the neighborhood so parents can have a night out. Let parents know a % will be donated to charity, and they may give even more!

16 // HAY RIDE

A great fall event. Use a trailer and take kids on a spooky hayride for a cause.

17 // HALLOWEEN PARTY WITH COSTUME CONTEST

A safe alternative to trick or treating. Invite everyone to make a donation for "entry" into the contest.

18 // DOG WALKING

Offer to walk your neighbors' dogs for a fee or donation.

19 // NEIGHBORHOOD LUAU

Dress up and give out leis, coconut beverages, etc.

20 // MOW YARDS, RAKE LEAVES, SHOVEL SNOW

Offer to do this for your neighbors for a donation to SBA.

21 // AWARENESS TABLE

Set up a table at your school, church, club, etc. and pass out information about Spina Bifida while collecting donations.

22 // DRESS DOWN DAY

With permission from your boss or HR Department, employees can pay a fee to wear jeans to work and have those funds donated to SBA.

23 // 50/50 RAFFLE

Folks pay for raffle tickets. Half of the money goes to the winner, half goes to SBA.

24 // GOLD PARTY

Contact a local gold buyer. Everyone brings old jewelry to sell and a % of proceeds goes to SBA.

25 // SOCIAL MEDIA CAMPAIGN

Set up a webpage, goal, and share your story. Ask friends and family to donate to your campaign. Great for Spina Bifida Awareness Month in October!

26 // HOLIDAY CAROLING

Pass out fliers in your neighborhood asking for donations for you and your friends to come caroling at Christmas.

27 // HOLIDAY GIVING

Is Christmas, Easter, or another important holiday coming up? In lieu of gifts, ask folks for donations to a fundraising campaign.

28 // DO SOMETHING BOLD

Offer to shave your head, dye your hair, grow a beard, etc. if you raise a certain amount of money by a certain date. You must reach amount to do it!

29 // SET A PERSONAL GOAL

Whether it is pounds lost, days without smoking, a swear jar, etc., you can turn a personal goal into a fundraiser.

30 // PILLOW OR SNOWBALL FIGHT

Hold a neighborhood "fight" and have people pay to participate.

31 // BACHELOR AUCTION

Auction off dates with single men in the community. Recruit local police or firemen if willing.

32 // SCHOOL DAYS

Partner with a local school willing to host a crazy hair day, color day, or some other special day if kids pay \$1 to participate.

33 // EMPTY YOUR POCKETS DAY

Host it at your office. Everyone donates the change in their pockets or purse to a good cause.

34 // CARNIVAL

Host at your local church or school with proceeds benefitting SBA.

35 // BOOK SIGNING

Have an author donate proceeds from a book signing event.

36 // WINE PULL

Ask friends or local businesses to donate bottles of wine. You host a party and sell wine tickets with each ticket equaling one wine pull.





37 // HAPPY HOUR FOR A CAUSE

Partner with a local bar for discounted pricing for your participants, then charge an entry fee to happy hour.

38 // SILENT AUCTION

Have local businesses or parents donate items to be auctioned off in the community.

39 // RAFFLE

Find something to raffle off! Sell tickets at work, school, church, and throughout the neighborhood.

40 // FLOWER SALE

Ask a local florist to provide day-old arrangements and sell them at work, school, etc.

41 // PANCAKE BREAKFAST

Invite your neighbors or a sports team and charge an entry fee. Go bigger by partnering with a local fire department, community group, or church.

42 // ADULT SPELLING BEE

Let kids put their parents to the test! Sell tickets and have adults get sponsors/wagers on how many rounds they can get through.

43 // CRAFT SHOW

Sell your crafts at a booth at a local craft show or online. Donate a portion of the proceeds or donate the proceeds from food and drink sales at the event.

44 // CONCERT

Partner with local students or musicians to host a benefit concert for SBA.

45 // FITNESS CHALLENGE OR ZUMBATHON

Have an instructor donate his/her time to host a class or challenge and collect a fee for participation.

46 // TAILGATE OR SPORTS WATCHING PARTY

Host a party for an upcoming game. Provide food/drinks (or have them donated) and charge an entry fee.

47 // GIFT WRAPPING

Offer a gift wrapping night for your church/community group - people bring their gifts to you to wrap for the holidays!

48 // BOWL-A-THON

Hold at your local bowling alley.

49 // PHOTOGRAPHY CONTEST

Charge an entry fee and charge the public to vote. Offer a prize to the winner. Perhaps you can even get a local magazine to publish the winning photo!

50 // FUNDRAISING COMPETITION

Offer a prize to the department/class/group that raises the most money (free day off work, parking spot, pizza party, ice cream party, happy hour, etc.). A great idea for schools and offices!

51 // BIKE-A-THON

Host it at a local gym. Secure pledges to ride a stationary bike until you reach your goal.

52 // SPAGHETTI DINNER

Hold at a community center, church, or school.

53 // FIELD DAY

Play tug-o-war, hold a potato sack race, or dodge balls. It's a great family event that you can turn into a fundraiser!

54 // WAIT TABLES

Partner with a local restaurant and see if you can wait tables for a day/evening, then donate your tips to SBA. Invite all your friends to come sit in your section!

55 // FLOCK A YARD

Put 20+ flamingos in someone's yard with a note that they've been "flocked." Charge a donation of \$1 (or \$5 or \$10) per flamingo to have them moved to a neighbor's yard.

56 // GAME NIGHT

Charades, Dominoes, Yahtzee, Scrabble, X-Box, Wii - have a fun night with friends/family and raise money too.

57 // RECYCLE

Cans, phones, printer cartridges - companies will pay you to recycle. Hold a drive to collect these items and turn them in for cash.

58 // AMAZON SMILE

Raise money while you shop! Choose SBA as your charity of choice and always start your online shopping at smile.amazon.com.

59 // SPA DAY

Invite friends over for a spa day - facials, manicures, pedicures, wine, etc.





60 // SLEEP IN FOR SPINA BIFIDA

Collect donations from friends and family who will pay you to sleep-in (you stay in bed an extra 15 minutes for every gift).

61 // OSCAR WATCHING PARTY

Have a ballot, have folks pay to enter the contest, and offer a prize for the winner (also works for Grammys, Golden Globes, etc).

62 // SELL YOUR ART

Use your creativity and sell your products on etsy.com, zazzle.com, or cafepress.com.

63 // WEDDING GIFTS AND FAVORS

Getting married? Have guests donate to SBA to lieu of gifts or instead of providing favors to your guests, make a donation to SBA in their honor.

64 // DOG WASH

Same idea as a car wash, but for dogs!

65 // COIN DRIVE

Great idea for a school or local business. Set up canisters at your favorite locations.

66 // VALENTINE'S DAY DANCE

Host at your local school, church, or community center for Valentine's Day or another holiday.

67 // SPORTS TOURNAMENT

Pick your favorite sport!

68 // MOVIE NIGHT

Host at your house or partner with a local cinema.

69 // POKER TOURNAMENT

Have prizes for winners donated by local businesses. Players can pay an entry fee.

70 // GOLF TOURNAMENT

Host at a local golf course. Many have charity rates!

71 // COMEDY/TALENT SHOW

Recruit local comedy/talent to perform, and have attendees vote for their favorites with donations. Alternately, partner with a local comedy club for a show.

72 // BUS TRIP

To a casino, outlet mall, theatre, or other attraction.

73 // KARAOKE

Host at a local bar. Pay to sing your favorite song, pay not to have to sing, or pay to make someone else sing!

74 // COOKING CLASS

Find a chef who will host a cooking class and charge per participant (variations: kids cooking class, pottery class, etc).

75 // FASHION SHOW

Encourage a local boutique to get involved.

76 // PUMPKIN FAIR

Offer fall photographs with scarecrows, sell or decorate pumpkins, make decorations, etc.

**77 // DANCE - A - THON**

Offer prizes, sell tickets, and the last person/couple dancing wins.

78 // TRIVIA NIGHT

Host at a local bar or restaurant, offer prizes, and charge an entry fee.

79 // CHILI COOK OFF

Have local celebrities, chefs, or neighbors enter a winning recipe. Sell tickets to the event. Attendees can vote for their favorites with donations (variation: BBQ).

80 // CAR SHOW

An antique car club or local car dealership can show off their models. Invite the public to attend and sell tickets or concessions.

81 // REGATTA

Live near water? Host a sailing regatta!

82 // HOME TOUR

At the holidays, create a "tour" of neighborhood houses and charge admission to the public.

83 // CONCESSION STANDS

Many ballparks, stadiums, and arenas offer charity groups the opportunity to receive a portion of the proceeds by volunteering at concession stands.



84 // ROLLER OR ICE SKATING PARTY

Fun night for kids and adults alike!

85 // PARADE

Host a parade in your town. Charge a flat fee per float.

86 // BIKE RALLY

Motorcycles, mountain bikes, or road cycles will do.

87 // ADULT PROM

Have a prom night for adults and invite them to wear their old prom dresses (if they still fit!).

88 // DECADE NIGHT

50s, 60s, 70s, or 80s costume party, anyone?

89 // #GIVINGTUESDAY CAMPAIGN

Set up your own #GivingTuesday campaign, which is always the Tuesday after Black Friday and Cyber Monday.

90 // WALK OR RUN

Host a local walk or run at a park or school.

91 // POLAR PLUNGE

Raise money and then take the plunge into frigid winter waters.

92 // GIVING CHAIN

Give money yourself and then challenge 6 of your friends to do the same, then their friends, then their friends, etc.

93 // UGLY TIE CONTEST

Children at school / church create ugly ties with fun crafts. Display ties in a prominent location and take votes for the ugliest with donations in jars. Have the pastor or principal wear the winning tie.

94 // CEMETERY TOUR

Live near a cemetery where tours could be offered? Sell tickets for a "ghost tour."

95 // EATING CONTEST

Use doughnuts, hot dogs, or whatever comes to mind. Have people pay to enter and donate half of the winnings to SBA.

**96 // FOOD FIGHT**

Have people pay to enter for the chance to cover their friends in food.

97 // MAKEUP/JEWELRY PARTY

Partner with a sales representative from Mary Kay, Avon, Lia Sophia, Stella & Dot, or another company who will come host a party at your home for you and your friends. The rep will donate a portion of her sales to your charity.

98 // BE A MOVER

Help your friends or neighbors move. They'll save money on hiring professionals and can donate to SBA instead.

99 // RENT-A-KID

Coordinate a service for kids in your community where folks can call to "rent" them to do things like clean, shop, shovel, garden, etc. Donate a portion of the proceeds.

100 // FLASH MOB

Host a flash mob where folks who want to participate would pay to do so. Make sure to tape the event and share it via social media. You'll not only raise money, but awareness!

NEED HELP GETTING STARTED?

Feel free to contact Elizabeth (Liz) Merck, Director of Development at emerck@sbaa.org or call (202) 618-4754.